

Message Text

UNCLASSIFIED

PAGE 01 LONDON 00391 101251Z

50

ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 EB-07 OES-05 CIAE-00 INR-07

NSAE-00 RSC-01 EPA-04 /037 W
----- 118571

R 101244Z JAN 75

FM AMEMBASSY LONDON

TO SECSTATE WASHDC 7144

INFO AMEMBASSY PARIS

UNCLAS LONDON 00391

E.O. 11652: N/A

TAGS: BEXP, UK, FR

SUBJECT: GLOBAL MARKET RESEARCH: AIR/WATER/PURIFICATION
AND POLLUTION CONTROL EQUIPMENT (FRANCE)

REF: LONDON 16369

1. COOPERS AND LYBRAND PROJECT MANAGER WOLF VAN SILVER HAS SHOWN US FINAL BUT UNSIGNED REPORT WHICH WILL BE OFFICIALLY PRESENTED 1/10 BY COMPANY SENIOR OFFICER. OFFICIAL COPIES WILL BE POUCHED AND FORWARDED BY MILITARY MAIL PER BRA. FOR EMBASSY PARIS: PLEASE DO NOT MENTION TO COOPERS AND LYBRAND PERSONNEL FACT THAT VAN SILVER HAS GIVEN US THIS CONFIDENTIAL PREVIEW.
 2. CONTRACTOR HAS DONE IMPRESSIVE (AND IMAGINATIVE) JOB IN DESCRIBING FRENCH GOVERNMENT AND BUSINESS MARKETS. IN ADDITION TO UNRAVELING INTRICACIES OF OFFICIAL APPROACH TO POLLUTION PROBLEMS, EXPLORING WAYS FOR GETTING TO END-USERS, COMPREHENSIVE STUDIES OF ENGINEERING AND DISTRIBUTIVE COMMUNITIES, ETC., SURVEY INCLUDES SUCH INNOVATIONS AS OVERLAY MAPS SHOWING POLLUTED AREAS BY TYPE OF POLLUTION, BIOLOGICAL CONDITION, REGIONAL AUTHORITY, ETC., AND COMPLETE BREAK-DOWNS OF EQUIPMENT BY TYPE OF APPLICATION AND DEGREE OF IMPORT/LICENSING OPPORTUNITY, WITH DETAILED COMMENTS ON EACH CATEGORY. TOTAL STUDY IS QUITE EXTRAORDINARY AND SHOULD BE USEFUL TO MANUFACTURERS OF EVEN VERY PARTICULAR
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TYPES OF POLLUTION-RELATED EQUIPMENT.

SPIERS

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
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Current Classification: UNCLASSIFIED
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Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
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Film Number: D750010-0646
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Legacy Key: link1975/newtext/t19750162/aaaaccqe.tel
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